

# minimicro

## SOFTWARE FOR PORTABLE COMPUTERS

This letter heading was generated on a portable computer.

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Dear Customer,

### EASI-THOUGHT - The Thought Processor

Once again we're writing to you as an owner of the Sharp PC-1500 Pocket Computer - and as a user of Minimicro's software for this excellent machine.

You may remember that some time ago we wrote to you saying that we were looking for someone to write an "ideas processor" for the PC-1500. Caxton Software brought out such a program for desk-bound machines called "Brainstorm" - and have been trying to sell it for £295!

Now, we have EASI-THOUGHT - with all the convenience of running on a pocket computer, fast as the speed of thought through the extensive use of machine code .... and only £19.95.

Full details are given in the enclosed leaflet so all that we'll say here is that it is impressive to use! Written by Fank Odds, EASI-THOUGHT really does help you to assemble your ideas in a logical and powerful way. It can do for your thinking processes what the spreadsheet did for number crunching, what the word processor did for writing - and, used in its simplest way, EASI-THOUGHT can be used as a powerful and flexible word processor as well!

#### A SPECIAL OFFER

You can, if you wish, buy from your normal supplier. Elkan Electronics and Micros for Managers are our main distributors in the UK. But you can, if you wish, as a registered user of Minimicro's Software, buy direct from us. Sorry - we can't give you a VAT receipt, but the price list on the enclosed order form knocks £1 off the normal retail price list.

So, for £18.95, EASI-THOUGHT is yours!

#### SOFTWARE FOR THE NEW SHARP POCKET COMPUTER

With Sharp's continued support for the PC-1500, with the release of the PC-1500A, we at Minimicro will also continue to support the machine with existing - and new - software. But we're also spreading our wings to cover Sharp's new machines - the PCs 1260, 1261 and 1350. All three are smaller in physical size than the PC-1500. The PC-1260 and 1261 have two-line displays with about 3K and 9K RAM respectively and are the same size as the PC-1251 ... the size of a pocket calculator. The PC-1350 has a 4-line display and is expandable up to about 21K RAM.

If you're thinking of buying one of these new machines, we can recommend them. We are one of the few UK software houses that Sharp is helping in developing software for the new models. In some ways they are inferior to the PC-1500 (e.g. no "function" keys) but the increase display size is a positive asset, they are more compact than the PC-1500, and the PC-1350 has a built in serial interface allowing it to communicate with the outside world (eg to a full size printer.)

**WWW.  
PC-1500  
.INFO**

At present, we have produced versions of EASI-CALC, EASI-FILE ... and EASI-THOUGHT, to run on these machines. If you have bought - and registered with us - a PC 1500 version of the program you can knock £5 off the price shown on the enclosed preferential order form.

#### NEW RELEASE PLANNED

Unfortunately, "DECISION MAKER" that we referred to in our last letter has not materialised (well, it did, but we decided not to release it!) But EASI-GRAPH is now in an advanced state of preparation.

EASI-GRAPH will produce high quality graphs, of several different types, using the CE-150 printer plotter. And it will be quite different from the graphics "programs" given in your Sharp Applications manual!

What is more, it can either be used on its own, or it can use data entered with EASI-TREND. And there'll be a special offer price for registered EASI-TREND users. We hope to send you news of this new program in the near future.

#### The MINIMICRO range

Having received this letter you will already own at least one Minimicro package. And you've probably seen details of others. But, for the sake of completeness, here's the full list .... all of which are available to you at the normal £1 discount (in lieu of a VAT receipt!)

- EASI-CALC - A spreadsheet calculator. Ideal for answering the "What if ....?" type of question. Alter one figure on the electronic sheet and all other figures related to it change accordingly.
- EASI-FILE - Data-base program. An electronic card index with sorting, searching and multiple print format features. You are on our EASI-FILE database!
- EASI-TREND - Powerful statistical forecasting program. Numerous different forecasting curves - with graphic printout available.
- EASI-CASH - Book-keeping program to keep your accounts straight. Manages cash and bank accounts and can analyse transactions in up to 99 different categories. Really fool proof program - and data can't be altered without you knowing about it!
- EASI-ONE! - Incredible 6-in-one program:- clock/calendar/alarm/notepad/telephone index, unit conversion (eg miles into kilometres), text editor, statistics/forecasting module and spreadsheet calculator - all in your machine at the same time.
- EASI-NOTE - Easy-to-use text editor with neat, justified 80-character /line printout on your CE-150. Insert/delete at any point. Ultra compact coding means you can fit in over 1000 words (with 8K RAM module)
- EASI-THOUGHT- which we've already dealt with!
- EASI-CAP - Produce bold outline lettering on your CE-150 - like on part of our letter heading. Use for labelling - or a cheap alternative to Letrajet.

If you'd like more details of any of these programs, please contact us. If you've already got full details, please use the enclosed preferential order form if you'd like any of these at your reduced price.

AND FINALLY...!

Thanks for reading all of this! And thank you for supporting us in the past. Computers are getting smaller and more powerful all of the time and it looks as if our faith in pocket computers has been justified. We at Minimicro are determined to stay as we always have been - no. 1 in the UK (and a few other countries) for software for pocket computers.

If you've got any ideas for new software - or if you want software writing specifically for you why not contact us and we can talk it over.

Yours sincerely,

*Ruth V. Traynor*

Ruth V. Traynor (BSc)

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P R E F E R E N T I A L   O R D E R   F O R M

to: MINIMIGRO SOFTWARE  
 15 Anthea Drive, Huntington,  
 YORK YO3 9DB, England.

Please send me the following software at preferential prices:-

MACHINE	PROGRAM	Normal Price	Reduced Price	Quantity	Amount £ p
PC-1500	EAST-THOUGHT	£19.95	£18.95		
	EAST-CALC	£19.95	£18.95		
	EAST-FILE	£19.95	£18.95		
	EAST-TREND	£19.95	£18.95		
	EAST-CASH	£19.95	£18.95		
	EAST-ONE!	£24.95	£23.95		
	EAST-NOTE	£19.95	£18.95		
	EAST-CAP	£13.95	£12.95		
	EAST-NOTE + EAST-CAP	£29.95	£27.00		
PC-1260	EAST-THOUGHT	£13.95	£12.95		
	EAST-CALC	£13.95	£12.95		
	EAST-FILE	£13.95	£12.95		
PC-1261	EAST-THOUGHT	£13.95	£12.95		
	EAST-CALC	£13.95	£12.95		
	EAST-FILE	£13.95	£12.95		
PC-1350	EAST-THOUGHT	£15.95	£14.95		
	EAST-CALC	£15.95	£14.95		
	EAST-FILE	£15.95	£14.95		
TOTAL ENCLOSED					

Please make cheques, POs etc  
 payable to R.V. Traynor

If you are claiming your £5 discount (off the normal price) from any  
 of these items, please give your registration number of the same  
 program(s) in the PC-1251 or PC-1500 series here:-

NAME

ADDRESS

TELEPHONE NUMBER

*Thank you!*